



## HercuTech Secures \$5 Million in Funding from WindSail Capital

New Financing Accelerates Expansion in North America

October 27, 2016

**FOR IMMEDIATE RELEASE**

PHOENIX, Arizona—HercuTech Inc. announced today that it has secured a \$5 million credit facility from WindSail Capital, a Boston-based investment firm focused on energy innovation and sustainability. This financing will support HercuTech's growing demand for HercuWall®, the company's premier product.

"We are looking forward to our collaboration with WindSail Capital," stated **Michael Niemann, founder and CEO**. "We've made incredible progress in lining up major customers now that we have completed successful proof of concept with leading production homebuilders; and, with this new round of funding, we will be able to open additional manufacturing facilities starting in Florida to meet the strong current market demand and pursue other targeted markets."



LEED® Gold Habitat for Humanity, Sedona, AZ

HercuWall® is a panelized exterior wall system that is produced in a factory and quickly assembled on the job site, reducing cycle time while combining many steps into one. This patented "green" technology contributes to high LEED® ratings and "net-zero" energy goals. HercuWall® is superior to wood frame and other constructions. HercuWall® achieves significant improvements in resilience, sustainability and cost efficiency compared to traditional wood-frame construction.

LafargeHolcim, the largest diversified supplier of construction materials in North America, signed a marketing agreement with HercuTech earlier this year to expand HercuWall® markets throughout North America.

"As the energy performance requirements of building codes strengthen, the race is on to find cost-competitive, high performance building envelope materials. We believe that HercuTech's products meet this rapidly growing demand head on and we are very pleased to partner with them as they roll their products out nationwide," said **Ian Bowles, Managing Director of WindSail Capital**.

### **ABOUT HERCUTECH**

HercuTech Inc. develops, manufactures and markets pre-engineered building technologies for the construction of high-performance, energy-efficient structures for home and work. The company

primarily targets production home builders and multifamily developers. Other applications include custom homes, charter schools, retail centers, restaurants, and care facilities. HercuWall® is both hurricane and fire rated; and meets the performance, cost, and scalability parameters that builders require. Headquartered in Tempe, Arizona. For more information, visit [www.hercutech.com](http://www.hercutech.com).

**CONTACT:**

Tom Gardo, Press & Media Manager  
480-284-4535, ext. 1017  
[tom.gardo@hercutech.com](mailto:tom.gardo@hercutech.com)

**ABOUT WINDSAIL CAPITAL GROUP, LLC**

WindSail Capital Group is a Boston based-investment firm that provides growth capital to early stage commercial businesses advancing energy innovation and sustainability. WindSail's unique approach offers companies flexible and creative financing solutions that meet their specific financing needs while facilitating growth and minimizing dilution. WindSail invests \$2.0 to \$8.0 million in each transaction. For more information, please visit [www.windsailcapital.com](http://www.windsailcapital.com).